

JUDY LEUNG



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626.233.7988

SKILLS

InDesign
Illustrator
Photoshop
Microsoft Office
Windows
MAC OS
Typography
Creative Process

EDUCATION

2008-2010
City College of San Francisco
Graphic Communications Program

1997-2002
San Francisco State University
B.A. in Liberal Studies
B.A. in Comparative & World
Literature

INTEREST

Arts and Crafts
(i.e. sewing, letterpress, book arts)
Traveling
(i.e. Japan, China, Hong Kong)
Cooking and Baking
Drawing and Typography

SELECT CLIENT LIST

1/11 - Present

- DayNine Consulting, photo editing, business cards
- Dallis Willard Photography, identity system
- Near Future, logotype concept and design
- Betsubara Bakery, logo concept and design, business cards and stickers

EXPERIENCE

Pacifica Chamber of Commerce · Graphic Designer

11/12 - Present

- Annual Business Directory
 - Created Marketing and Sales materials for sales team (sales packet, electronic editable PDFs, postcards)
 - Collaborated cover concept, book layout, additional marketing materials defining what the Chamber of Commerce does
 - Worked with sales team and local businesses to provide visual advertisements for the ~300 page directory
 - Press check on colors and placement of content
 - Directory reaches over 40,000 local residents' and businesses in and around Pacifica
- Visitors Guide Packet, Hotel Rack Cards, Newspaper ads
 - Worked with the Chamber to come up with the concept, design and production of various marketing materials
 - Marketing materials reaches visitors in Pacifica and all of California

Hyphen Magazine · Graphic Designer

10/12 - Present

- Typographic layout of front matter, back matter and features
- Worked collaboratively with the Creative Director to redesign the magazine without compromising it's branding and voice
- Photo editing consisting of selections
- Worked as a team to get the magazine to printers by deadline so that it can be distributed to major cities in the United States

Minted.com · Senior Production Associate

1/11 - 10/12

- Prepared design files for product launch for the site
- Made product renders for customization using Adobe Scene7
- Made product images for the site
- Updated existing designs on the live site
- Managed a team of Production Associates
- Created card customization and image templates using Imagemagick
- Met hard deadlines to launch products that were being promoted
- Worked cross-functionally with other departments to communicate and resolve problems and issues that arose